



*Make brands Happy when they expect more.*

# Happy Brands

Niche **manufacturer** of **sustainable promotional items**,  
focusing on quality, sophisticated design,  
and on-demand solutions.



How plastic pollution affects our planet?

Why sustainability is important  
for me and my Brand?



Less than **0.6%**

of the all plastic pens are made of recycled or biodegradable materials.

Recycling  
materials

can reduce resources consumption

from **30%** to **80%**

# Ecological problem: Brands

## Customers have changed!

- An international study of 20,000 customers by Unilever identified that **33%** of people buy from brands they believe are doing something **good for the environment**.
- Nielsen Insights suggest the majority (**73%**) of consumers would change their consumption habits to **reduce their impact on the environment**.

## What should I do?

- Buy from **environmentally friendly** manufacturers and suppliers.
- Promote your brand, product and philosophy to customers only in a **sustainable manner**.
- Strive to achieve **100%** sustainability.

It is not enough to provide great product – it must be **sustainable**.

Sustainability is becoming an industry standard for brands and companies in the European Union.





*How can we help?*

# Happy Brands

We are a **manufacturer** who helps brands and people to communicate in a sustainable way with **quality promotional products**.

We are the **first company** in the promotion market to have started caring about environmental sustainability. We made our first pen from **ecological materials** in **1992**.

With over **30 years** of experience in designing and creating genuine **eco-friendly products**, we have come a long way to bring you the best promotional products available today.



# Why should you buy our products?



## Our products

- Made from **recycled** or **biodegradable** materials
- Design focuses on **minimizing** weight and waste
- We strive to use only **recycled** materials for packaging
- We are committed to using **eco-friendly technologies** to produce our products

## Our brands

- We strive to **minimize resource consumption**
- We work with **environmentally friendly** transport companies
- We use only **green energy**







*Lecce Pen*<sup>®</sup>

**Sustainable pens for responsible brands**

**Lecce pen** brand is known worldwide as the first European **sustainable** promotional pen manufacturer with traditions and production expertise since **1953**.

## Brand values and philosophy:

- **Sustainability:** dedication to promoting sustainability through the production of eco-friendly pens, ensuring a positive impact on the environment and people.
- **Affordability:** aim to offer affordable promotional solutions, providing value for both - brands and people.
- **Efficiency:** allowing brands to achieve communication in a sustainable way with the least amount of resources, time, effort, and waste.
- **Higher quality:** brands can expect the same level of reliability and quality with each pen they purchase, without significant variations in color or defects.

Visit our website  
and discover more





# Bestseller ECO Pens



## Forte Recycled 605R..W

- Made of recycled plastic. Coloured barrel, white clip and tip, blue ink or black ink (on demand).

available in 12 colors



# Bestseller ECO Pens



## Harmony PET800..

- Ecological pen made from recycled PET, blue ink or black ink (on demand).

available in 12 colors





# Bestseller ECO Pens



## Re-Pen Push NEW 103EW..

- Ecological pen made from recycled beverage cartons, lightgrey barrel, accessories, blue ink or black ink (on demand).  
available in 9 colors



# Bestseller ECO Pens



## Zen R-ABS 191R01 | 191R35

- Made of R-ABS, recycled plastic from small household appliances and electronics, blue ink or black ink (on demand).  
Clip with individual design.

available in 2 colors







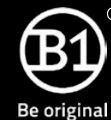
**Be Original**

**B1** is striving to be **100% natural** in materials from metal to wood, aiming to create a future where **elegant gift pens** support respectable brands in **harmony with nature**.

## Brand values and philosophy:

- **Exquisite design:** pens are crafted with exceptional design to serve as exquisite gifts, elevating customers brand image.
- **Supreme quality:** B1 focuses on providing writing instruments of the highest quality, ensuring smooth and reliable writing experiences that surpass expectations.
- **Advanced branding:** materials and coatings designed for professional promotional branding, creating impressive promotional gifts.

Visit our website  
and discover more



# New Metal Pens



## Press standard 55501/..

- Ballpen with push mechanism. Soft barrel surface and oxydated surface in GUN type accessories. With unique clip design. Ink blue, black (on demand).

available in 6 colors





# New Metal Pens



## Press roller 55502/..

- Metal roller pen. Soft barrel surface and oxydated surface in GUN type accessories.  
With unique clip design. Blue or black ink.

available in 6 colors



# New Metal Pens



## Press bi-color 55503/..

- Ballpen with push mechanism. Soft black barrel surface and black accessories. Bi-color engraving with mirror effect. The stylus color matches the engraving color. Ink blue, black (on demand).

available in 6 colors



# New Metal Pens



**Million** 35101/35 | 35001/35 | 35201/35

- Premium metal ballpen available with gold, rose gold or chrome accessories and mirror engraving. Soft black barrel surface. Ink blue, black (on demand).





# New Metal Pens



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## Million roller 35002/35

- Premium metal roller pen available with chrome accessories and mirror engraving. Soft black barrel surface. Ink blue, black (on demand).



# Bestseller Metal Pens

## Clicker Touch Soft 36002/..

- Aluminium ballpen, single color, soft surface, chrome accessories. Ink blue, black (on demand).

available in 6 colors



# Bestseller Metal Pens



## Elle Metal Soft 182SMG.. | 182MGUNG..

- Metal ballpen with touch stylus, soft surface and chrome details, blue ink.  
available in 6 colors
- Metal ballpen with touch stylus, soft surface and anthracite details, black ink.  
available in 7 colors





# Bestseller Metal Pens



**Mirror** 38001/35 | 38002/..

- Metal ballpen, soft surface, chrome or black accessories. Ink blue, black (on demand).

available in: black with chrome accessories, 5 colours with black accessories



# Bestseller Metal Pens



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**Tattoo** 40308..

- Aluminium ballpen, black, bi-color engraving, blue ink.

available in 7 colors





In touch with your Brand perfection



**ThiNKme** has been providing notebooks that match your brand's personality, philosophy, and values for more than **10 years**. With **sustainability** in mind, all products contain only **FSC certified paper**.

## Brand values and philosophy:

- **Tactile Excellence:** notebooks are highly tactile, offering a smooth and soft writing experience that enhances creativity and comfort.
- **Flexibility and Customization:** wide range of personalization options, allowing you to make the notebooks uniquely your own.
- **Brand Identity:** ThiNKme notebooks become a part of your identity and comfortable personal space, reflecting your values and personality.
- **Minimalism:** combining functional necessity and aesthetic touch in design.



Visit our website  
and discover more



# New Notebooks

## Justy GRS TM21210R/..

- 130x210 mm/ 256 pages / FSC® paper  
Hard velvet (PU) with elastic band, pen holder and ribbon.  
Chamois paper with FSC certificate. Sliding pocket and envelope on the back.

GRS notebook cover is made from recycled materials containing post-consumer polyester from waste plastic bottles.

available in 5 standard colors



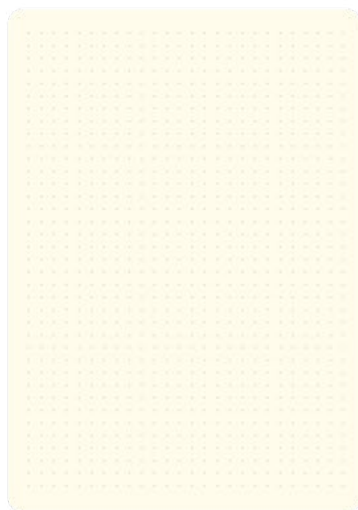
### paper blocks options

#### line pattern



#### dotted pattern

(only a black cover)



#### squared pattern



# New Notebooks

## Shady GRS TM21250R..

- 140x200 mm/ 272 pages / FSC® paper  
Elastic cover notebook with elastic band ribbon. Chamois paper with FSC certificate.

GRS notebook cover is made from recycled materials containing post-consumer polyester from waste plastic bottles.

available in 5 standard colors



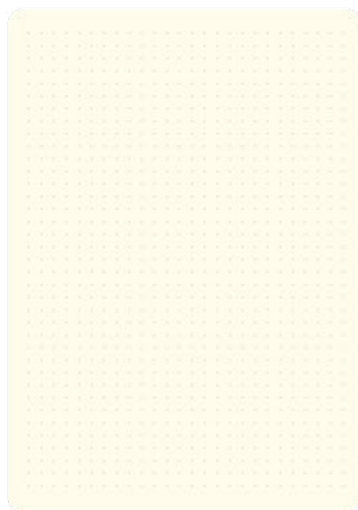
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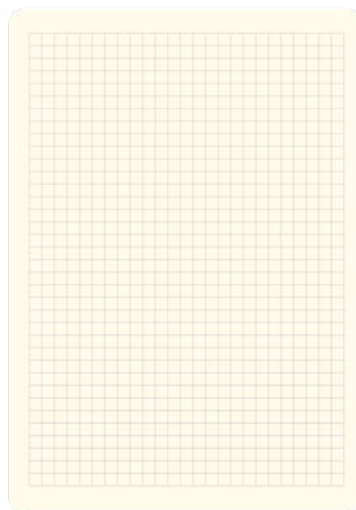


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#### squared pattern



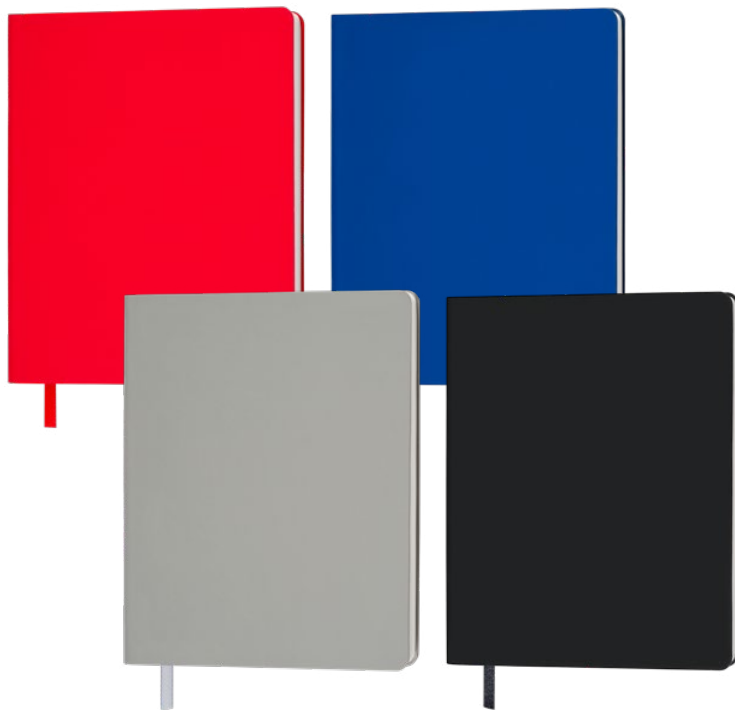


# Bestseller Notebooks

## Cubi TM21221/..

- 150 x 180 mm / 256 pages / FSC® paper  
Soft Silk Plus (PU) square cover notebook, inner line printed pattern.  
Selected colors also available, inner square printed pattern.

available in 4 colors





# Bestseller Notebooks

## Gracy TM21223/..

- 130 x 210 mm / 192 pages / FSC® paper  
Soft Silk Plus (PU) cover notebook with elastic band and pen holder, inner line printed pattern.  
Selected colors also available, inner square printed pattern.

available in 9 colors



# Bestseller Notebooks

## Justy TM21210/..

- 130 x 210 mm / 256 pages / FSC® paper  
Hard Velvet (PU) cover notebook with elastic band and pen holder, inner line printed pattern.  
Selected colors also available, inner square printed pattern.

available in 9 colors



# Bestseller Notebooks

## Silky TM21215/..

- 130 x 210 mm / 256 pages / FSC® paper  
Hard Silk Touch (PU) cover notebook with an elastic band and pen holder, inner squared printed pattern.  
Selected colors also available, inner line printed pattern.

available in 5 colors





# Gift Sets



## DuoBox TM20315/01 | TM20315/35

- Notebook and pen in a tailor-made box.  
Products and cover suitable for individual marking.





# Gift Sets



## PowerBox TM20215/01 | TM20215/35

- Notebook, power bank and pen in a tailor-made box. Products and cover suitable for individual marking.



# Our Services



We can bring any of your branding ideas to life!

## Plastic pens



pad printing



silkscreen printing  
300°



digital printing



digital printing  
360°



special clip

## Metal pens



pad printing



silkscreen printing  
300°



laser engraving  
300°



laser engraving  
mirror 300°

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## Notebooks



silkscreen printing



digital printing



embossing



inserts



Finochrom®



embossing  
+ metallic foil







[www.happygifts.eu](http://www.happygifts.eu)



*Contact us to know more!*

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