

Make brands Happy when they expect more.

Happy Brands

Niche manufacturer of sustainable promotional items, focusing on quality, sophisticated design,

and on-demand solutions.

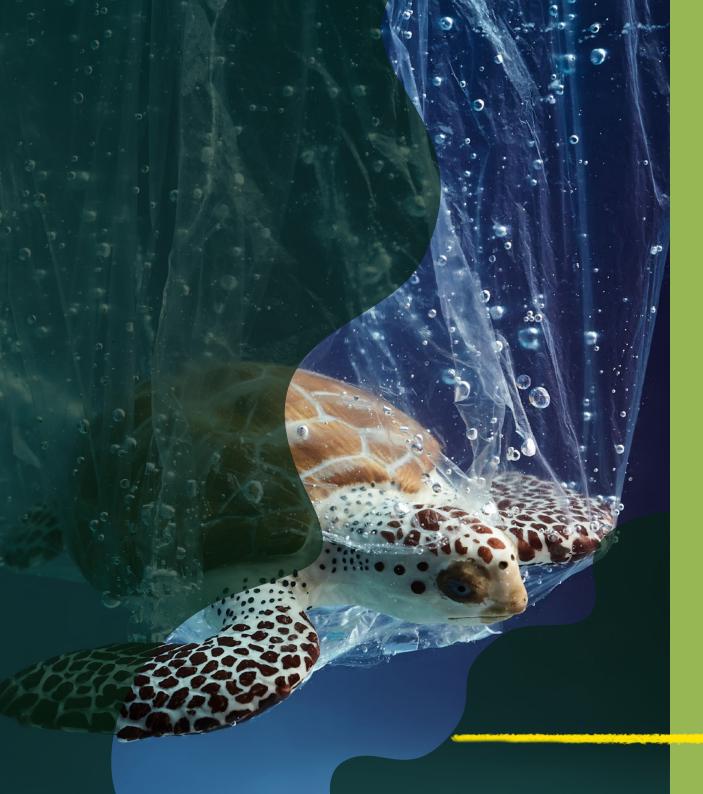




How plastic pollution affects our planet?

Why sustainability is important for me and my Brand?





Less 0.6%

of the all plastic pens are made of recycled or biodegradable materials.

Recycling materials

can reduce resources consummation

from 30% to 80%

Ecological problem: Brands

Customers have changed!

- An international study of 20,000 customers by Unilever identified that **33**% of people buy from brands they believe are doing something **good for the environment**.
- Nielsen Insights suggest the majority **(73%)** of consumers would change their consumption habits to **reduce their impact on the environment**.

What should I do?

- Buy from **environmentally friendly** manufacturers and suppliers.
- Promote your brand, product and philosophy to customers only in a **sustainable manner**.
- Strive to achieve 100% sustainability.

It is not enough to provide great product – it must be **sustainable**.

Sustainability is becoming an industry standard for brands and companies in the European Union.



How can we help?

Happy Brands

We are a **manufacturer** who helps brands and people to communicate in a sustainable way with **quality promotional products**.

We are the **first company** in the promotion market to have started caring about environmental sustainability. We made our first pen from **ecological materials** in **1992**.

With over **30 years** of experience in designing and creating genuine **eco-friendly products**, we have come a long way to bring you the best promotional products available today.



Why should you buy our products?



Our products

- Made from recycled or biodegradable materials
- Design focuses on minimizing weight and waste
- We strive to use only **recycled** materials for packaging
- We are committed to using eco-friendly technologies to produce our products

Our brands

- We strive to minimize resource consumption
- We work with **environmentally friendly** transport companies
- We use only green energy





Sustainable pens for responsible brands

Lecce pen brand is known worldwide as the first European **sustainable** promotional pen manufacturer with traditions and production expertise since **1953**.

Brand values and philosophy:

- **Sustainability**: dedication to promoting sustainability through the production of eco-friendly pens, ensuring a positive impact on the environment and people.
- Affordability: aim to offer affordable promotional solutions, providing value for both brands and people.
- **Efficiency**: allowing brands to achieve communication in a sustainable way with the least amount of resources, time, effort, and waste.
- Higher quality: brands can expect the same level of reliability and quality with each pen they purchase, without significant variations in color or defects.



Lecce Pen



F@RTE Recycled

Forte Recycled 605R..W

Made of recycled plastic. Coloured barrel, white clip and tip, blue ink or black ink (on demand).



Lecce Pen®

Harmony PET800..

Ecological pen made from recycled PET, blue ink or black ink (on demand).







Re-Pen Push NEW 103EW...

Ecological pen made from recycled beverage cartons, lightgrey barrel, accessories, blue ink or black ink (on demand).

available in 9 colors











Zen R-ABS 191R01 **I** 191R35

 Made of R-ABS, recycled plastic from small household appliances and electronics, blue ink or black ink (on demand).
 Clip with individual design.









Be Original

B1 is striving to be **100% natural** in materials from metal to wood, aiming to create a future where **elegant gift pens** support respectable brands in **harmony with nature**.

Brand values and philosophy:

- **Exquisite design**: pens are crafted with exceptional design to serve as exquisite gifts, elevating customers brand image.
- **Supreme quality**: B1 focuses on providing writing instruments of the highest quality, ensuring smooth and reliable writing experiences that surpass expectations.
- Advanced branding: materials and coatings designed for professional promotional branding, creating impressive promotional gifts.







Press standard 55501/...

Ballpen with push mechanism. Soft barrel surface and oxydated surface in GUN type accessories. With unique clip design. Ink blue, black (on demand).







Press roller 55502/..

Metal roller pen. Soft barrel surface and oxydated surface in GUN type accessories.
 With unique clip design. Blue or black ink.







Press bi-color 55503/..

Ballpen with push mechanism. Soft black barrel surface and black accessories. Bi-color engraving with mirror effect. The stylus color matches the engraving color. Ink blue, black (on demand).







Million 35101/35 | 35001/35 | 35201/35

 Premium metal ballpen available with gold, rose gold or chrome accessories and mirror engraving. Soft black barrel surface. Ink blue, black (on demand).







Million roller 35002/35

Premium metal roller pen available with chrome accessories and mirror engraving.
 Soft black barrel surface. Ink blue, black (on demand).







Clicker Touch Soft 36002/...

Aluminium ballpen, single color, soft surface, chrome accessories. Ink blue, black (on demand).





Elle Metal Soft 1825MG.. I 182MGUNG..

- Metal ballpen with touch stylus, soft surface and chrome details, blue ink.
 available in 6 colors
- Metal ballpen with touch stylus, soft surface and anthracite details, black ink.
 available in 7 colors







Mirror 38001/35 | 38002/..

Metal ballpen, soft surface, chrome or black accessories. Ink blue, black (on demand).

available in: black with chrome accessories, 5 colours with black accessories







Tattoo 40308..

Aluminium ballpen, black, bi-color engraving, blue ink.







In touch with your Brand perfection

Thinkme has been providing notebooks that match your brand's personality, philosophy, and values for more than **10 years.** With **sustainability** in mind, all products contain only **FSC certified paper**.

Brand values and philosophy:

- **Tactile Excellence**: notebooks are highly tactile, offering a smooth and soft writing experience that enhances creativity and comfort.
- Flexibility and Customization: wide range of personalization options, allowing you to make the notebooks uniquely your own.
- **Brand Identity**: ThINKme notebooks become a part of your identity and comfortable personal space, reflecting your values and personality.
- Minimalism: combining functional necessity and aesthetic touch in design.



Visit our website and discover more





New Notebooks

Justy GRS TM21210R/..





130x210 mm/ 256 pages / FSC ® paper Hard velvet (PU) with elastic band, pen holder and ribbon. Chamois paper with FSC certificate. Sliding pocket and envelope on the back.

GRS notebook cover is made from recycled materials containing post-consumer poliester from waste plastic bottles.

available in 5 standard colors 08 24 26 30 35











paper blocks options

line pattern	doted pattern (only a black cover)	squared pattern



New Notebooks

Shady GRS TM21250R...





140x200 mm/ 272 pages / FSC ® paper Elastic cover notebook with elastic band ribbon. Chamois paper with FSC certificate.

GRS notebook cover is made from recycled materials containing post-consumer poliester from waste plastic bottles.

available in 5 standard colors 08 24 26 30 35











paper blocks options

line pattern	doted pattern (only a black cover)	squared pattern



Cubi TM21221/...

150 x 180 mm / 256 pages / FSC® paper
 Soft Silk Plus (PU) squere cover notebook, inner line printed pattern.
 Selected colors also available, inner square printed pattern.





Gracy TM21223/..

130 x 210 mm / 192 pages / FSC® paper
 Soft Silk Plus (PU) cover notebook with elastic band and pen holder, inner line printed pattern.
 Selected colors also available, inner square printed pattern.





Justy TM21210/..

130 x 210 mm / 256 pages / FSC® paper
 Hard Velvet (PU) cover notebook with elastic band and pen holder, inner line printed pattern.
 Selected colors also available, inner square printed pattern.





Silky TM21215/..

130 x 210 mm / 256 pages / FSC® paper
 Hard Silk Touch (PU) cover notebook with an elastic band and pen holder, inner squared printed pattern.
 Selected colors also available, inner line printed pattern.





Gift Sets







Gift Sets



PowerBox TM20215/01 I TM20215/35



Our Services





We can bring any of your branding ideas to life!

Plastic pens



pad printing



silkscreen printing 300°



digital printing



digital printing 360°



special clip

Metal pens



pad printing



silkscreen printing 300°



laser engraving 300°



laser engraving mirror 300°

Notebooks



silkscreen printing



digital printing



embossing



inserts



 $Finochrom^{\circledR}$



embossing + metalic foil









Contact us to know more!

HAPPY GIFTS ITALIA SRL

Via Cavour, 10 37014 – Castelnuovo del Garda , VERONA (Italy)

Contact

info@happygifts.it□ 0454625378