



Make brands Happy when they expect more.

Happy Brands

Niche **manufacturer** of **sustainable promotional items**,
focusing on quality, sophisticated design,
and on-demand solutions.



Did you know that
**15 000 000 000 plastic pens are
produced annually worldwide**

that means that during production annually:

165 000 000 kg

of **plastic** is used

42 500 000 000 L

of **water** is used

590 000 000 kg

of **CO₂** goes into the environment

4 300 000 000 kWh

of **electricity** is used

Less than **0.6%**

of the all plastic pens are made of
recycled or biodegradable materials.

**Recycling
materials**

can reduce resources consummation

from **30%** to **80%**

How plastic pollution affects our planet?

Why sustainability is important
for me and my Brand?

Problem of plastic pollution

Land

Micro plastics can take **hundreds or thousands** of years to decompose. Estimates of the amount of plastic concentration on land are **4-23** times that of the ocean (up to **11,8 billion tones** per year).



Oceans

It is estimated that **1.5-4%** (approx. **513 million tones**) of global plastics production ends up in the oceans **every year**. China is the most mismanaged plastic waste polluter leaving in the sea the **27.7%**.



Climate

According to the „Plastic and Climate” report (2019), production and incineration of plastic will contribute greenhouse gases in the equivalent of **850 million tones** of CO₂ to the atmosphere. Annual emissions from these sources will grow to **1.34 billion tones** by 2030.



Humans

Plastics find their way into the **food** we eat, the **water** we drink and even the **air** we breathe. Micro and nanoplastics can seriously **harm human health** because they are **not eliminated** from the human body.



Ecological problem: Brands

Customers have changed!

- An international study of 20,000 customers by Unilever identified that **33%** of people buy from brands they believe are doing something **good for the environment**.
- Nielsen Insights suggest the majority (**73%**) of consumers would change their consumption habits to **reduce their impact on the environment**.

What should I do?

- Buy from **environmentally friendly** manufacturers and suppliers.
- Promote your brand, product and philosophy to customers only in a **sustainable manner**.
- Strive to achieve **100%** sustainability.

It is not enough to provide great product – it must be **sustainable**.

Sustainability is becoming an industry standard for brands and companies in the European Union.



We can't leave a devastated ecosystem
for our children.

Follow sustainability guidelines
to make a positive impact.



How can we help?

Happy Brands

We are a **manufacturer** who helps brands and people to communicate in a sustainable way with **quality promotional products**.

We are the **first company** in the promotion market to have started caring about environmental sustainability. We made our first pen from **ecological materials** in **1992**.

With over **30 years** of experience in designing and creating genuine **eco-friendly products**, we have come a long way to bring you the best promotional products available today.



Why should you buy our products?

Our products

- Made from **recycled** or **biodegradable** materials
- Design focuses on **minimizing** weight and waste
- We strive to use only **recycled** materials for packaging
- We are committed to using **eco-friendly technologies** to produce our products

Our brands

- We strive to **minimize resource consumption**
- We work with **environmentally friendly** transport companies





Lecce Pen

Sustainable pens for responsible brands

Lecce pen brand is known worldwide as the first European **sustainable** promotional pen manufacturer with traditions and production expertise since **1953**.

Brand values and philosophy:

- **Sustainability:** dedication to promoting sustainability through the production of eco-friendly pens, ensuring a positive impact on the environment and people.
- **Affordability:** aim to offer affordable promotional solutions, providing value for both - brands and people.
- **Efficiency:** allowing brands to achieve communication in a sustainable way with the least amount of resources, time, effort, and waste.
- **Higher quality:** brands can expect the same level of reliability and quality with each pen they purchase, without significant variations in color or defects.

Visit our website
and discover more



Bestseller ECO Pens



Forte Recycled 605R..W

- Made of recycled plastic. Coloured barrel, white clip and tip, blue ink or black ink (on demand).

available in 12 colors



Bestseller ECO Pens

Harmony PET800..

- Ecological pen made from recycled PET, blue ink or black ink (on demand).

available in 12 colors



Bestseller ECO Pens

Re-Pen Push NEW 103EW..

- Ecological pen made from recycled cartons, lightgrey barrel, coloured accesories, blue ink or black ink (on demand).

avaiable in 9 colors



Bestseller ECO Pens

Zen R-ABS 191R01 | 191R35

- Made of R-ABS, recycled plastic from small household appliances and electronics, blue ink or black ink (on demand).
Clip with individual design.

available in 2 colors





Be Original

B1 is striving to be **100% natural** in materials from metal to wood, aiming to create a future where **elegant gift pens** support respectable brands in **harmony with nature**.

Brand values and philosophy:

- **Exquisite design:** pens are crafted with exceptional design to serve as exquisite gifts, elevating customers brand image.
- **Supreme quality:** B1 focuses on providing writing instruments of the highest quality, ensuring smooth and reliable writing experiences that surpass expectations.
- **Advanced branding:** materials and coatings designed for professional promotional branding, creating impressive promotional gifts.

Visit our website
and discover more



Bestseller Metal Pens

Clicker Touch Soft 36002/..

- Aluminium ballpen, single color, rubberized surface, chromed accessories, blue ink.

available in 6 colors



Bestseller Metal Pens

Elle Metal Soft 182SMG..

- Metal ballpen with touch stylus, soft surface and chrome details, blue ink.

available in 6 colors



Bestseller Metal Pens

Mirror 38001/35 | 38002/..

- Metal ballpen, soft surface, chromed accessories, blue ink.

available in 5 colors



Bestseller Metal Pens

Tattoo 40308..

- Aluminium ballpen, black, bi-color engraving, blue ink.

available in 7 colors





In touch with your Brand perfection

ThINKme has been providing notebooks that match your brand's personality, philosophy, and values for more than **10 years**. With **sustainability** in mind, all products contain only **FSC certified paper**.

Brand values and philosophy:

- **Tactile Excellence:** notebooks are highly tactile, offering a smooth and soft writing experience that enhances creativity and comfort.
- **Flexibility and Customization:** wide range of personalization options, allowing you to make the notebooks uniquely your own.
- **Brand Identity:** ThINKme notebooks become a part of your identity and comfortable personal space, reflecting your values and personality.
- **Minimalism:** combining functional necessity and aesthetic touch in design.



Visit our website
and discover more

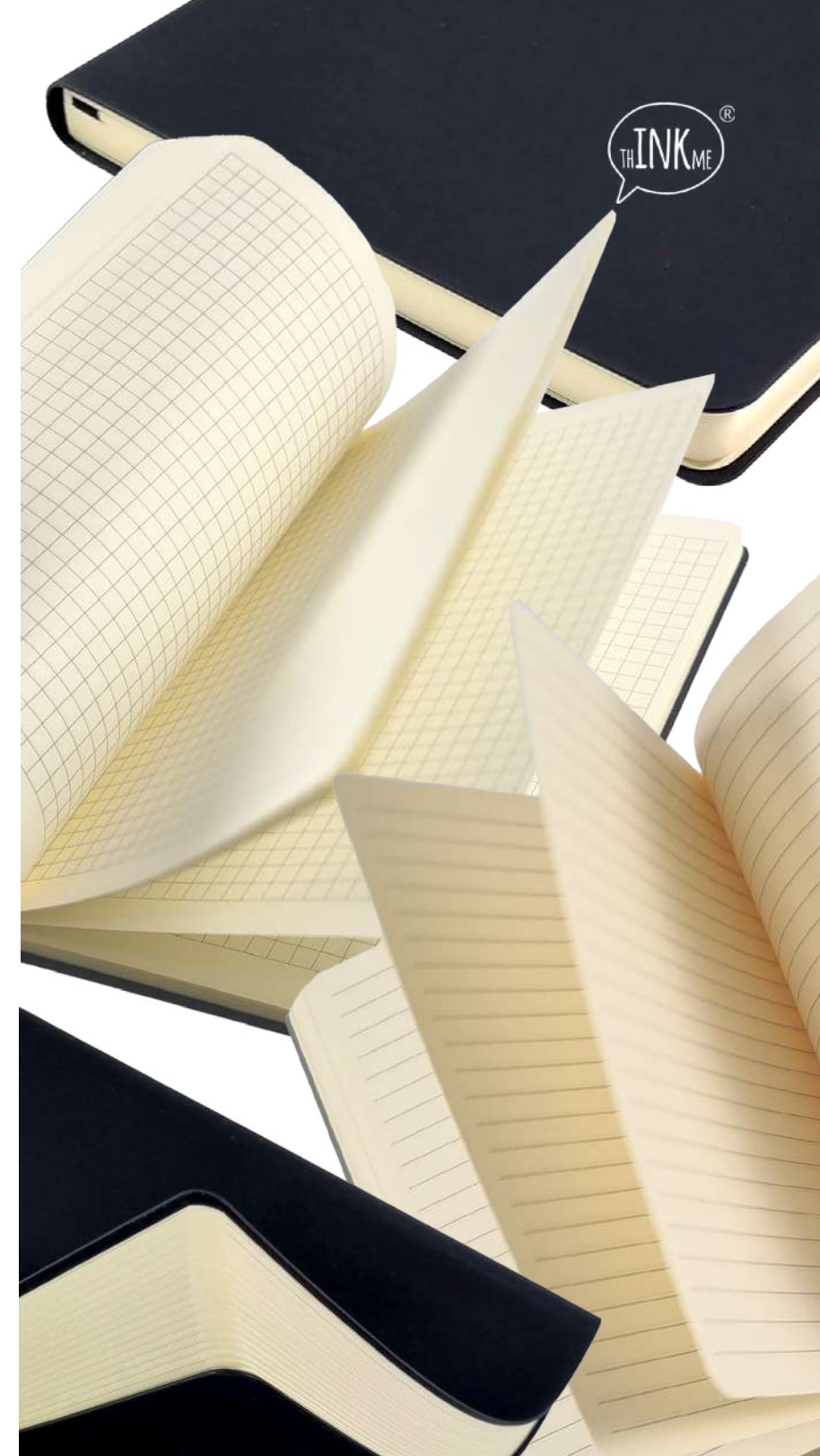


Bestseller Notebooks

Cubi TM21221/..

- 150 x 180 mm / 256 pages / FSC® paper
Soft Silk Plus (PU) square cover notebook, inner block in lines.
Selected colors also available with squared block.

available in 4 colors



Bestseller Notebooks

Gracy TM21223/..

- 130 x 210 mm / 192 pages / FSC® paper
Soft Silk Plus (PU) cover notebook with elastic band and pen holder, inner block in lines.
Selected colors also available with squared block.

available in 9 colors



Bestseller Notebooks

Justy TM21210/..

- 130 x 210 mm / 256 pages / FSC® paper
Hard Velvet (PU) cover notebook with elastic band and pen holder, inner block in lines.
Selected colors also available with squared block.

available in 9 colors



Bestseller Notebooks

Silky TM21215/..

- 130 x 210 mm / 256 pages / FSC® paper
Hard Silk Touch (PU) notebook cover with an elastic band and pen holder, squared inner block.
Selected colors also available with lined block.

available in 5 colors



Gift Sets



DuoBox TM20315/01 | TM20315/35

- Notebook and pen in a tailor-made box.
Products and covers intended for individual marking.



Gift Sets

PowerBox TM20215/01 | TM20215/35

- Notebook, power bank and pen in a tailor-made box. Products and covers intended for individual marking.



Our Services

We can bring any of your branding ideas to life!

Plastic pens



pad printing



silkscreen printing
300°



digital printing



digital printing
360°



special clip

Metal pens



pad printing



silkscreen printing
300°



laser engraving
300°



laser engraving
mirror 300°



Notebooks



silkscreen printing



digital printing



embossing



inserts



Finochrom®



embossing
+ metallic foil





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Contact us to know more!

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